



Initiatives of Change
Caux Initiatives for Business

Trust - Integrity - Leadership

Overview

Since its first conference in 1973, Caux Initiatives for Business (CIB) has engaged business-people and decision-influencers in honest conversations on issues associated with globalization and the human face of the economy.

- Participants are motivated by a shared commitment to personal integrity. They aim to address economic problems of immediate or long term concern, including environmental imbalance, social exclusion, job creation and poverty reduction.
- CIB carries forward its aims through conferences at Caux, Switzerland, Panchgani, India as well as delivering training and seminars in other countries across the globe

CAUX INITIATIVES FOR BUSINESS (CIB)

FACT SHEET

AIMS

Trust – Integrity – Leadership

Caux Initiatives for Business (CIB) encourages business leaders, young professionals, NGO representatives, trade unionists, experts and decision makers to work together to bridge the gap between the theory and practice of values – in personal conduct and in economic life.

CIB engages all these stakeholders in building 'Trust and Integrity in the Global Economy'; seeking to meet human needs in the context of developing a sustainable world and overcoming economic insecurity – a major root cause of conflict and suffering in today's world.

HOW

To achieve these goals, CIB offers

- International conferences on the theme 'Trust & Integrity in the Global Economy' at Caux in Switzerland and Panchgani in India.
- Seminars, workshops and public lectures for business people by business people.
- Opportunities for reflection, exchange, capacity building on developing values-driven leadership.

CIB works together with groups and organizations such as The Farmer's Dialogue, International Communications Forum, Centre for Training in Ethical Leadership (India), IC Centre for Governance (India), Transparency International, Caux Round Table and JADE – the European Confederation of Junior Enterprises.

CAUX INITIATIVES FOR BUSINESS (CIB)

FACT SHEET

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CIB AT CAUX

The idea that positive change can occur in the workplace and the economy had been operative from the outset at Caux conferences. These were originally communicated by theatre, film and ideas such as 'Sound Homes and Teamwork in Industry.'

In 1973 a series of Industrial Conferences began, promoting humanity and responsibility in economic life, with examples of 'corporate social responsibility' long before the term itself was coined.

Today CIB is carried forward by people and groups who approach world change through personal change and positive ethical initiatives.

CIB is a voluntary initiative managed by the Swiss foundation Caux-Initiatives of Change, a founding member of IofC-International: www.iofc.org.

FINANCES

Financing comes primarily from contributions of individuals, from participants of programs offered, as well as some companies and foundations.

ABOUT CAUX

'Since the end of the Second World War, the Caux conference centre – Mountain House – has seen thousands of encounters between tens of thousands of people of goodwill, from all over the world. They have come to recharge their batteries, to find fresh impetus for personal reconciliation, to learn about mediation, to promote good governance, and a globalization of responsibility and human security.

'The extraordinary position of this "house on the mountain", between the Alps and the pre-Alps and with an unbeatable view over the Lake of Geneva has always encouraged introspection, a spiritual search, and encounters in silence and with each other; without which nothing could have been achieved.'

Cornelio Sommaruga, Former President, Initiatives of Change International



Building trust across the world's divides

Initiatives of Change