



Caux Initiatives for Business

## Overview

Since its first conference in 1973, Caux Initiatives for Business (CIB) has engaged business-people and decision-influencers in honest conversations on the broad issues associated with globalization and the human face of economics.

- Participants are motivated by a shared commitment to personal integrity. They aim to address economic problems of immediate or long-term concern, including environmental imbalance, social exclusion, job creation and poverty reduction.
- CIB carries forward its aims through annual conferences at Caux, Switzerland, and Panchgani, India.

# CAUX INITIATIVES FOR BUSINESS (CIB)

## FACT SHEET

### BACKGROUND

The first *Caux Conference for Business and Industry* (CCBI) or Caux Industrial Conference as it was called then, took place in 1973. Since then, many conferences have been held in Caux and elsewhere.

### AIMS

Caux Initiatives for Business (CIB) aims to engage individuals in honest conversations on the broad issues associated with globalization and the role that the individual can play in bringing positive changes in business and economic life.

CIB further aims to equip people with practical tools, grounded in a moral and ethical framework, for use in their places of work. The forums are motivated by a mutual commitment to address economic problems of immediate or long-term concern, including environmental imbalances, poverty, corruption and social exclusion.

CIB's mission is to 'strengthen the motivations of care and moral commitment in economic life and thinking, in order to create jobs, correct economic and environmental imbalances and tackle the root causes of poverty'

### HOW

Caux Initiatives for Business carries forward its aims through regular conferences at Caux, Switzerland and Panchgani, India. Its work is facilitated by local, regional and global forums at which topics of current interest are discussed in an open and creative way and through active relationship building with business-people and decision-influencers.

Honest conversations, built on trust, are at the heart of CIB's work. They are typically characterized by a process geared towards 'ethical capacity-building':

- 1) **Listening**
- 2) **Reflecting**
- 3) **Discussing**
- 4) **Engaging**

CIB is particularly active in the following countries: Australia, France, India, Netherlands, Switzerland, United Kingdom, United States.

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### Contacts

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### PROGRAMS

As a formal program of Initiatives of Change, CIB builds on annual conferences in Caux, Switzerland, held every year since 1973, and more recently in Asia Plateau, Panchgani, India. Its main activity is focused around its annual conferences.

In addition, training programs are currently taking place in India under the auspices of the Center for Training in Ethical Leadership (CENTREL).

### FINANCES

Financing comes primarily from contributions of individuals, companies and foundations.



Initiatives of Change

*Building trust across the world's divides*